Academia has Talent

creativity, innovation and enterprise

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Leeds University
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PhD in medieval history



Florence 1250 - 1380





power and politics



the 1980s



my technology revolution

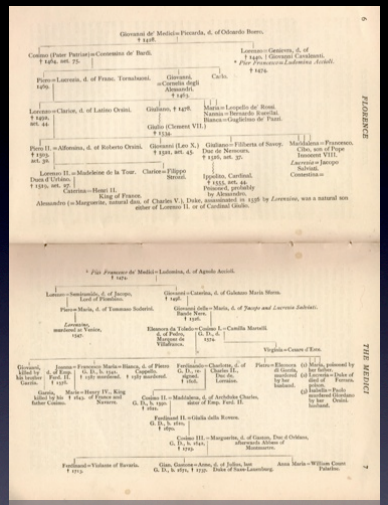


Dante's Inferno





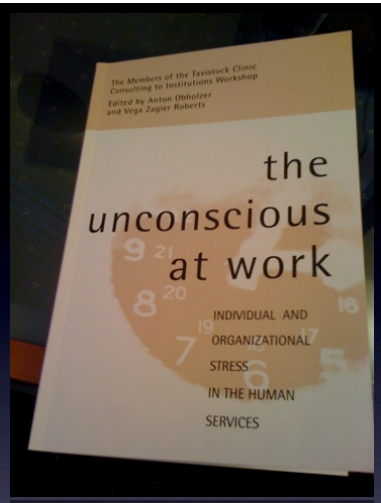
seeing patterns, connections
and possibilities





organisation charts





reflections and projections





things don't really change





mine's bigger than yours


twitter
FRAY
Google
images
and hours of
displacement activity


Google
innovation,
enterprise, creativity
and re-invention



where do we find talent?

what's your talent?

- what talents do you naturally have that make you successful?
- how do your talents help you and how do you use them?



academia is enterprise



- post-18 education is big business
- 50% of the population are consumers
- £8 billion Higher Education Funding (HEFC)
- is a major employer
- provides wide career opportunities



innovation and enterprise

- just having ideas is not enough
- 1% inspiration, 99% perspiration
- eddison and the lightbulb
- need determination, support and challenge





what about
learning and studying
for its own sake?



creative sabbaticals

- Google allows 20% of work time to creative projects
- do you make the most of your opportunities?

Google wave



showcasing your talents



first identify them



- are you a Tom or Rob?
- describing what you know is not enough
- what do you do with your experience and expertise?
- what is the '*je ne sais quoi*' that makes you interesting and exciting?





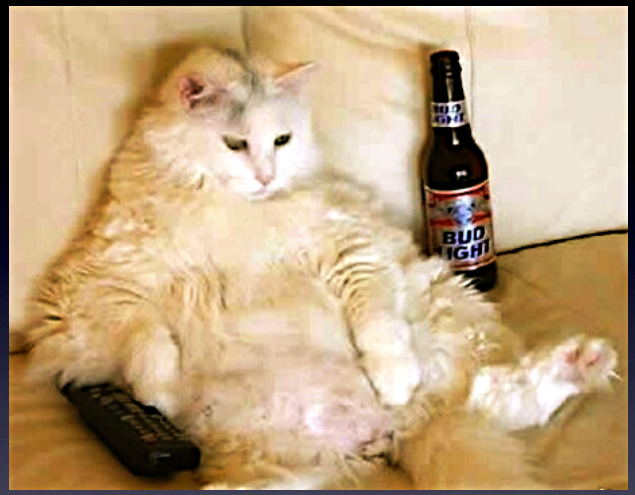
be curious

- it's ok to keep changing
- stay in the present and notice the trends
- tune in to other people and their interests
- keep relevant
- don't be an intellectual snob or technological luddite





curiousity doesn't kill the cat

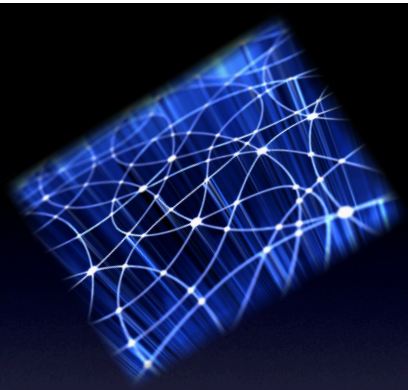


satisfaction makes him fat





how will you describe your talents now?





networking
for information, exposure
and experience


jfdi
just get on with it
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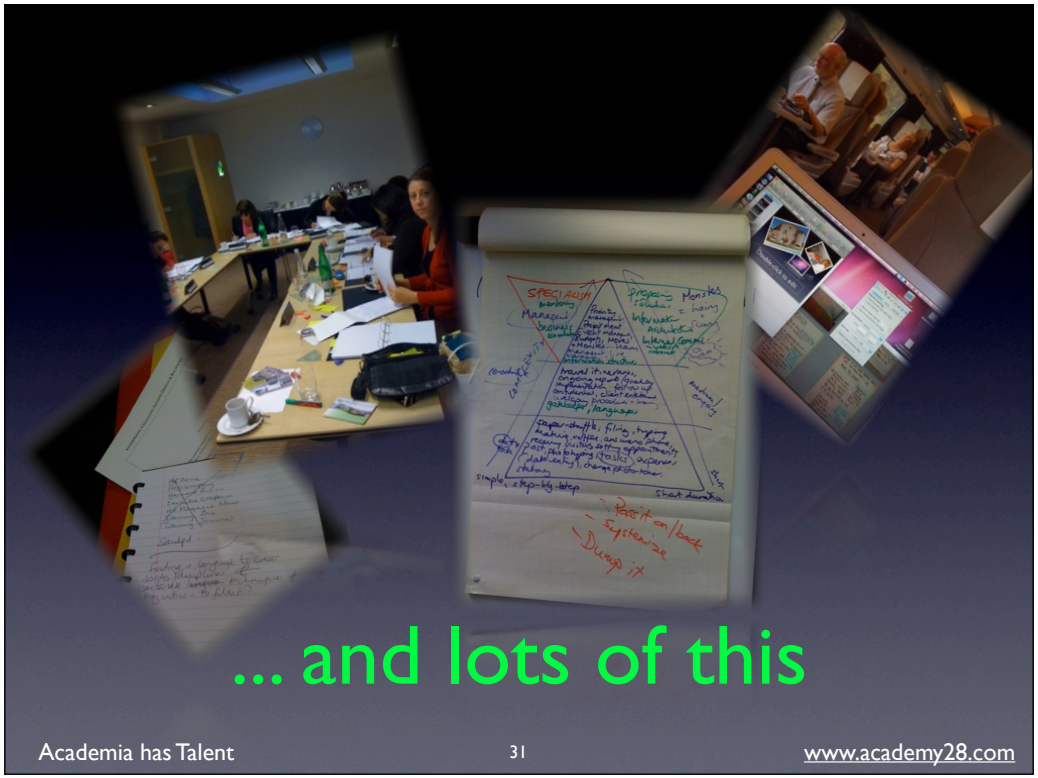
head under the duvet?

- sanity check your expectations (revise them because of recession)
- your research/study is your day-job: what else are you doing with your time and opportunities?
- get going on your portfolio now - tomorrow is too late
- volunteer, take risks, do things, find an internship, keep learning
- use the resources available





now I do this ...



... and lots of this



- '*They can because they think they can*' - Virgil
- '*Success is the good fortune that comes from aspiration, desperation, perspiration and inspiration*' - Evan Esar
- '*You cannot plough a field by turning it over in your mind*' - Anon



enjoy your journey



... any questions, comments, challenges, provocations?





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