

Your Preferences from Academy28

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Academy28

Your *human behaviour* pattern *experts*

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Overview



- What is Your Preferences?
- How does Your Preferences work?
- Where has Your Preferences been used?
- Case-studies
- Your Preferences Reports
- Contact details

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Your Preferences



- What is Your Preferences?
  - Rapid and affordable individual online personality styles profiling tool
  - Reports relating to a range of practical business applications
  - Based on the principles of Carl Jung type preferences
  - Graphics based – wide audience
  - Tailored for the organisation

The How?



- How does Your Preferences work?
  - Your Preference Type Test
    - Comparing 28 pairs of pictures
    - Language independent
    - Instant personalised reports
    - Foundation to generate the many different Your Preference reports
    - Myers-Briggs Type Indicator codes can be translated into Your Preferences terminology



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Credibility



- Research programme
  - In development since 2004 – over 15,000 users globally
  - 100s of learning professionals
  - Research shared at conferences, professional journals and seminars since 2006
- Where has Your Preferences been used?
  - Colleges – induction, student development, careers advice
  - Corporate University – survey into type distribution and learning style preferences
  - Organisations – team development, personal development, coaching, research, training

Your Preferences Provides



- Personalised learning guidance – on learning skills and key skills development
- Supports development and delivery of responsive open-learning environments (ROLEs)
- Pan-organisational profiling of trainer and learner preferences

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Tailoring & Customisation



- Tailoring and Customisation
  - Personal learning environments, development and learning styles
  - First line management programmes
  - Coaching programmes
  - Scale-ability
- Talent and Learning Management systems
  - Integration with competencies
  - Can relate to face-to-face learning as well as e-learning and blended learning

Testimonial



- *"We are always looking to improve and develop the way we promote individual learning and this new and innovative tool has certainly made a notable difference. We find it a really positive and personal way to help learners engage with taking responsibility for their own learning"* **Dr David Etheridge, Principal, Finchale College, Durham**

Testimonial



- *"An exciting new initiative that brings practical tools and understanding to a much wider audience. It will really open up people's eyes to what makes them tick and the opportunities that are open to them. It is obviously well researched and based on a solid and well respected framework of personality preferences."* **Arti Kumar, Senior Careers Advisor and Fellow of the Centre of Excellence in Teaching and Learning (CETL) at the University of Luton**

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Case Study



- Pan-global survey into behavioural preferences and learning styles for Corporate University of global company engineering company
- 500 employees surveyed in 24 hours
- Snapshot analysis of type preferences and learning styles, to inform e-learning and blended learning strategies and platforms

Example Distribution Chart





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Reports



- Your Preferences Reports
  - Interview Techniques
  - Influencing Skills
  - Learning Styles
  - Change Leadership
  - Training Skills
  - Teamworking
  - Coaching Skills

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Additional Services



- Facilities for Corporate Customers
  - Customized, company-specific reports
  - Statistical analysis of company-wide personality preferences
    - Develop, design, communicate change initiatives
    - Learning development programmes
    - Implementation of e-learning
  - Integration with talent management processes

Contact Details



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